

# Department of Industrial Design

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## What is Industrial Design?

The most valued industry in modern industry-based society is the design industry. The design industry promotes a new system in modern society by creating a globalized culture that surpasses national, cultural, and language barriers. At this point in time, educating distinguished designers means fostering individuals who will carry the future of our nation. It is also a study that enables new generations to express their unique personalities in unique ways.

## Industrial Design at Kyung Hee

Our educational objective is equipping students with the ability to adapt to a global, information-oriented age and cultivating students of talent in a knowledge-oriented society where creativity is high in demand. We also focus on cultivating professionals with comprehensive thinking ability, along with creative thinking ability.

Furthermore, we place emphasis on cultivating industrial designers with leadership ability for serving the country and the community.

## Degree Requirements

- Complete a minimum of 130 credit units
- Satisfy the general requirements of the School for professional degrees
- Recognition of basic major: 20
- Compulsory major subject in industrial design: 21
- Major subject in industrial design: minimum 74
- Acquire C.R.S. (foreign language, computer)

## Courses

### Year 2

Basic Industrial Design I-II, History of Industrial Design, Three-Dimensional Design I-II, Materials & Structure I-II, Design Concept Sketch, CAD-Three Dimensional Design I/II, Design Rendering, Modern Industrial Design & Culture

### Year 3

Interactive Product Design, Exhibition & Environment Design, Space Aesthetics Marketing Theory of Industrial Design, Products System Design, Exhibition Space Design, User Experience Design, Study of Public & Environment Design, Transportation Design, Study of Environment Design

### Year 4

Portfolio & Graphic, Design Strategy & Protection Policy, Comprehensive Industrial Design, Practical Study of Product Design, Product Design, Practical Study of Environment Design, Environment Design, Practical Study of Entertainment Design, Entertainment Design, Practical Study of Exhibition Design, Exhibition Design

## Careers and Graduate Destinations

The major in Industrial Design fosters a professional workforce that will lead the future of the industry by keeping pace with the rapidly changing times and the environment. We strive continuously to improve the quality of student work and to guide the employment and future direction of our graduates. For this purpose, we have been trying to improve our education methods, putting efforts into developing a variety of materials and providing hands-on experience in order to induce creative ideas from our students and to provide major training. As a result, for the past three years there has been substantial increase in the rate of employment and admissions to higher level academic institutions. Also, guidance of student employment and enrollment for further studies are being established by offering a variety of special career seminars and information. We have built a system of academic/career counseling suitable to students' aptitude by nominating guidance professors for each different field (Product Design, Display Environment Field, Planning, Academic Counseling for Graduate School) for open, active academic/career counseling. We concentrate on developing educational-industrial cooperation that can be of practical help in aiding students to understand career-related data for different fields, along with active utilization of the career information center established within the University. In effect, with the reorganization of the education system, along with creative design education methods, we offer ample opportunities for entering graduate schools and career fields. As a result, most of our students utilize their professionalism and creativity and play a leading part in professions and the academic world.

## Faculty

Myung-Sick Choi, M.D.E.S. Royal College of Art Industrial Design (RCA), 1986, Professor, Product Design,  
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Kyu-Hyun Kim, M.I.D. Pratt Institute Brooklyn, 1988, Professor, Industrial/Environmental Design, gyukim@khu.ac.kr

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